

Experience

Deep Focus — Lead Animator / Rich Media Developer

January 2006 — September 2008

Lead a team of animators to produce awarding winning Flash based ads and motion graphics for top tier brands such as Nike, HBO, and Sony. Increase productivity by restructuring all ad development and maximizing workflow. Specialize in custom Flash effects, games and complex Actionscript animated sequences.

QMobile — Interactive Art Director

October 2005 — December 2005

Solely responsible for all online advertising and branding development for #2 ranked mobile communications and entertainment provider in the nation. Worked closely with marketing directors to effectively reach our target audience, comprised of almost half a million subscribers throughout the country. Redesigned all aspects of the company's original and current website and created a new identity system.

Direct Revenue — Senior Designer

May 2005 — August 2005

Specialized in interactive Flash design and site building for online marketing agency. Working alongside the art director, created effective webpages and web based ads to increase sales. Successfully lead the development of several corporate brands from conception through production.

Cydoor Desktop Media — Head Designer

March 2004 — May 2005

Developed and strengthened a wide-range of brand identities for online advertising agency. Designing under tight deadlines and in a variety of ad formats, produced successful campaigns for clientele ranging from health and beauty products to music and gaming.

Education

Hunter College, New York, NY
BA in Communication Design & Media Studies, cum laude

June 2001
GPA: 3.74

Technical Background

Applications: Adobe Flash CS3, Adobe Photoshop CS3, Adobe Illustrator CS3, Microsoft Word

Languages: Actionscript 2, HTML, CSS, EyeBlaster, DoubleClick MOTIF

Platforms: Mac OSX, Windows XP